

RECEIVED  
CENTRAL FAX CENTER

MAY 07 2004

## FAX TRANSMISSION

OFFICIAL

DATE: May 7, 2004

PTO IDENTIFIER: Application Number 10/034,369-Conf. #8707  
Patent Number

Inventor: Deborah Chrisman et al.

MESSAGE TO: US Patent and Trademark Office

FAX NUMBER: (703) 872-9306

FROM: DICKSTEIN SHAPIRO MORIN &amp; OSHINSKY LLP

Michael J. Scheer

PHONE: (212) 896-5472

Attorney Dkt. #: S0595.0078/P078

PAGES (Including Cover Sheet): 11

CONTENTS: USPTO Communication (2 pages).

Enclosures

If your receipt of this transmission is in error, please notify this firm immediately by collect call to sender at (212) 896-5472 and send the original transmission to us by return mail at the address below.

This transmission is intended for the sole use of the individual and entity to whom it is addressed, and may contain information that is privileged, confidential and exempt from disclosure under applicable law. You are hereby notified that any dissemination, distribution or duplication of this transmission by someone other than the intended addressee or its designated agent is strictly prohibited.

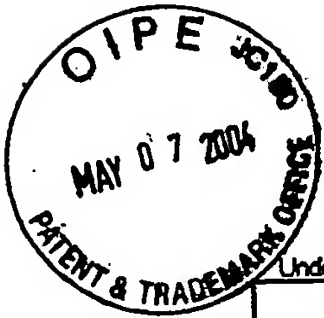
DICKSTEIN SHAPIRO MORIN & OSHINSKY LLP  
1177 Avenue of the Americas, 41st Floor, New York, New York 10036-2714  
Telephone: (212) 835-1400 Facsimile: (212) 997-9880

DICKSTEIN SHAPIRO MORIN &amp; OSHINSKY LLP

MAY 11 2004

RECEIVED

BEST AVAILABLE COPY



PTO/SB/97 (12-97)

Approved for use through 9/30/00. OMB 0851-0031

Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

## Certificate of Transmission Under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office

on May 7, 2004  
Date

Michael J. Scheer  
Signature

Michael J. Scheer  
Typed or printed name of person signing Certificate

**Note:** Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

Communication ( pages).

BEST AVAILABLE COPY

RECEIVED  
CENTRAL FAX CENTER

MAY 07 2004

OFFICIAL

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, facsimile no. (703) 872-9306, on the date shown below.

Dated: May 7, 2004 Signature: *Michael J. Scheer*  
(Michael J. Scheer)

Docket No.: S0595.0078/P078  
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
Deborah Chrisman et al.

Application No.: 10/034,369

Art Unit: 3623

Filed: December 28, 2001

Examiner: B. V. Doren

For: SYSTEM AND METHOD FOR  
SCHEDULING AND TRACKING RETAIL  
STORE RESETS AND REMODELS

COMMUNICATION

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

The undersigned representative applicants received a phone call from Beth Van Doren this morning with regard to the status of the present application. The Examiner indicated that the USPTO PALM System indicated no activity on the application after the Examiner's Advisory Action on February 9, 2004.

On March 8, 2004 applicants filed a Notice of Appeal with the appropriate extension of time via Express Mail. A copy of the Notice, the extension of time and the associated transmittal sheets is attached hereto. Attached hereto is also a copy of the Express Mail receipt indicating that the package was received by the U.S. Post Office on March 8, 2004.

Entry of the Notice of Appeal as being timely filed in therefore respectfully requested.

BEST AVAILABLE COPY


Application No.: 10/034,369

Docket No.: S0595.0078/P078

The Office is encouraged to contact the undersigned if there are any further questions regarding the filing of this Notice of Appeal.

Dated: May 7, 2004

Respectfully submitted,

By 

Michael J. Scheer

Registration No.: 34,425

DICKSTEIN SHAPIRO MORIN &  
OSHINSKY LLP

1177 Avenue of the Americas

41st Floor

New York, New York 10036-2714

(212) 835-1400

Attorney for Applicant

MJS/ll2

BEST AVAILABLE COPY



Inventor: Deborah Chrisman et al.

Atty Docket No.: S0595.0078/P078

Application No.: 10/034,369-Conf. #8707 Filing Date: December 28, 2001

Title: SYSTEM AND METHOD FOR SCHEDULING AND TRACKING RETAIL  
STORE RESETS AND REMODELS

Documents Filed:

Form PTO SB/17 Feb Transmittal (1 page)

Transmittal Form (1 page)

Notice of Appeal (1 page)

Petition for Extension of Time (1 page)

Form PTO 2038 Credit Card Payment Form

Charge \$750.00 to Credit Card

Via: Express Mail, Airbill No. EL988622568US  
Sender's Initials: MJS/II2

Date: March 8, 2004

BEST AVAILABLE COPY